



# AIR QUALITY AWARENESS WEEK (AQAW) 2021 Social Media Challenge

To celebrate #AQAW2021, @AirNow is holding a social media challenge over the next month to highlight the important topics being featured each day. Our theme this year is “**Healthy Air - Important For Everyone!**” and we want to know why clean air is important to you!

Post a photo or screenshot of the items listed below on your personal or organization’s social media account **from now until May 4, 2021**, along with the hashtag **#AQAW2021Challenge** to join the celebration! EPA may select a few participant posts to feature on our site during Air Quality Awareness Week, **May 4 - 7**.

- Post an image that demonstrates why healthy air is important for you
- Post an image of your community as shown on the Fire and Smoke Map
  - <https://fire.airnow.gov/>
- Post an image of how asthma impacts your life
- Post an image of you using an air sensor/monitor or being a citizen scientist
- Post a screenshot of something interesting you learned from the EJSCREEN tool
  - <https://www.epa.gov/ejscreen>
- Post an image of the AQI in a different country from one of our Department of State partner countries!
  - <https://www.airnow.gov/international/us-embassies-and-consulates/>