Draft AQFP Invitation Letter

DATE

Name Organization Address

Dear XXX,

We'd like to invite you to fly an air quality flag! More than 120 million people in the United States live in communities with unhealthy levels of air pollution. Impacted the most are children and teens, older adults, people with heart or lung problems, and people who are active outdoors. The more we know about the quality of our air, the more we can do to protect the health of those most at risk.

The U.S. Environmental Protection Agency has an easy way for you to get involved. Through the Air Quality Flag Program, schools and organizations all across the country raise a flag every day alerting their communities to the quality of the air they breathe. The color of the flag matches the color of the Air Quality Index. For example, if the flag is green, the air quality is good; if the flag is red, the air quality is unhealthy, etc.

Because these flags increase awareness of air quality, hundreds of thousands of people are better equipped to make decisions that help reduce their exposure to air pollution. Getting involved is simple. Just visit the flag program website for helpful resources.

Join hundreds of organizations including fire stations, county and city governments, schools, libraries, hospitals, businesses and others to share important health information with your local citizens. By communicating air quality information, you are helping to make your community a better place to live, work, and play.

For more information on the program, go to www.airnow.gov/flag.

Sincerely,

Name Organization